



AIR PURIFYING



SUSTAINABLE MEDIA & PRODUCTION SOLUTIONS

As an agency, we will recognize and address
our **ENVIRONMENTAL RESPONSIBILITY**
while actively working with the wider industry
to encourage positive changes
IN OOH + BEYOND.

AIR PURIFYING TECHNOLOGY

HOW IT WORKS

The solution coats our OOH formats & acts as millions of microscopic sponges that cleans the air of pollution.



THE IMPACT TO DATE

In 2021, 95% of Rapport's clients opted in to utilizing Air Purifying Technology with the potential to...



Offset over **12,000,000 miles** of driving



which is equivalent to planting
116,750 trees

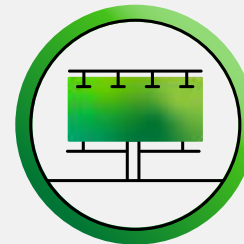
CHANGING THE OOH SPACE WITH BEYOND

AIR PURIFYING TECHNOLOGY

This product makes the air we breathe purer, which has many health benefits, and assists in the global efforts against climate change.

By utilizing this coating on our printed materials as well as, DOOH street furniture and building exteriors, it neutralizes exterior NOx gases (smog) and interior VOCs (volatile organic compounds that are released from consumer products) from the air.

APPLICATIONS



BEYOND BENEFITS



**POLLUTANT
FIGHTER**



**MULTIPLE
BENEFITS**



**A SAFER
SOLUTION**



**A CLEANER
EXPERIENCE**





AIR PURIFYING

